

**SATURDAY, NOVEMBER 6, 2010**  
(7.0 Total Contact Hours\*)

**Behavioral Medicine Update**

- 8:00A Registration**  
**8:30 Part I (3.5 Contact Hours\*)**
- I. Overview
  - II. Mental Status Exam
  - III. Affective Disorders
  - IV. Anxiety Disorders
  - V. Psychotic Disorders
- 12:00 Lunch (On Your Own)**

*Part I Objectives - Classify the various mental disorders; list the treatment options available in behavioral medicine; recognize the emerging trends in the treatment of Treatment Resistant Depression (TRD)*

**E. Ben Welch, III, R.Ph., PharmD**  
Associate Professor, Pharmacy Practice  
College of Pharmacy  
Southwestern Oklahoma State University

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- 1:00 Part II (3.5 Contact Hours\*)**
- I. Chemical Dependency
    - A. Disease Dynamics
    - B. Psychological & Physical Dependency
    - C. Medical Detoxification
    - D. Treatment
  - II. Dementia
    - A. Etiologies
    - B. Clinical Presentations
    - C. Treatments

**4:30P Adjournment**  
*Part II Objectives - Describe the dynamics Part II Objectives - Describe the dynamics and types of chemical dependency; state the medical detoxification and treatment needs of chemical dependency; identify the various types of dementia and their presentations; express the treatment of the various aspects of dementia.*

**Tom W. Davis, M.D.**  
Associate Professor, Pharmacy Practice  
College of Pharmacy  
Southwestern Oklahoma State University

**LOCATION INFORMATION**

Clarion Meridian Convention Center  
I-40, South on Meridian Avenue, West on Enterprise Way

Room reservations: [www.clarionokc.com](http://www.clarionokc.com), click on Special Rates, the Group Reservations, Enter GRP10781 (Expires 10/5/2010)  
405-942-8511

**OKLAHOMA CITY, OKLAHOMA**

**SUNDAY, NOVEMBER 7, 2010**  
(8.0 Total Contact Hours\*)

**Interrelation of Pharmacy Ethics & Law\***

- 7:30A Registration**  
**8:00 Program (4.0 Contact Hours\*)**
- I. History of Pharmacy Ethical Codes
  - II. Oklahoma's Professional Conduct Code
  - III. Enforcement Actions of Ethical Codes
  - IV. Contemporary Ethical Dilemmas
- 12:00 Lunch (On Your Own)**

*Objectives - Recognize components of past and current ethical codes of conduct; describe state laws and regulations that interrelate with ethical conduct codes; recognize pharmacist conduct that may result in legal consequences; identify current ethical dilemmas and principles used in ethical decision-making.*

**Virgil Van Dusen, R.Ph., J.D.**  
Bernhardt Professor of Pharmacy  
College of Pharmacy  
Southwestern Oklahoma State University

**Nonprescription Products I: 2010\***

- 1:00 Program (4.0 Contact Hours\*)**
- I. Plaque-Induced Diseases:
    - Caries and Gingivitis
  - II. Oral Problems
  - III. Gastric Problems
- 5:00P Adjournment**

*Objectives - Describe the epidemiology and etiology of caries, gingivitis, various oral problems and gastroesophageal reflux; when given a specific oral or gastric problem, recognize the points at which the patient should be referred to another medical professional and provide all counseling information needed for nonprescription products for that condition.*

**W. Steven Pray, Ph.D., D.Ph.**  
Bernhardt Professor  
Nonprescription Products and Devices  
College of Pharmacy  
Southwestern Oklahoma State University

**GENERAL INFORMATION - OKC**

[www.visitokc.com](http://www.visitokc.com)

[www.okccvb.org](http://www.okccvb.org)

[www.okgazette.com](http://www.okgazette.com)

[wimgo.com/oklahoma-city-ok](http://wimgo.com/oklahoma-city-ok)

**Seminar Registration Fees\* Per Person:**

	<u>Early</u>	<u>Late</u>
Saturday:	\$120	\$155
Sunday:	\$135	\$175
Both:	\$255	\$330

\*Either session may be attended on either day, but the rate for the entire day's program must be paid.

*Late fees become applicable after Nov. 3.*

Refunds will be given if the CE Office receives notification of cancellation before 5:00 p.m. Thursday prior to the seminar.

Each **knowledge-based** program session is designed for **pharmacists** as a single continuing education unit and may not be broken because of continuity of the educational entity. *\*Entire session must be attended to receive continuing education.* Statements of Credit will be awarded to all participants after completion, official sign-ins, and evaluation of each session.

For each program successfully completed, a Statement of Credit will be mailed to each pharmacist. Also, a permanent record will be filed at the Continuing Education Office. After the end of the calendar year, an Annual Statement of Credit will be sent to participants.

Each program has been approved by the Oklahoma State Board of Pharmacy for the specified hours of Continuing Education and is acceptable with other state boards of pharmacy requiring continuing education by ACPE Accredited Providers.

**ACPE Universal Provider Numbers  
(aka Universal Activity Numbers):**

- 0161-0000-10-101-L01-P (Initial Program Date 04/17/2010)
- 0161-0000-10-102-L01-P (Initial Program Date 04/17/2010)
- 0161-0000-10-103-L03-P (Initial Program Date 04/18/2010)
- 0161-0000-10-104-L01-P (Initial Program Date 04/18/2010)



The Southwestern Pharmacy Alumni Foundation, Inc. is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

**CE INFORMATION**

For more C.E. information

call **580-774-7197** or 580-774-3190

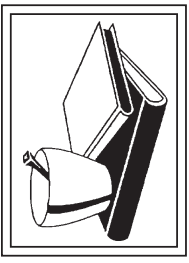
e-mail [pharmacyce@swosu.edu](mailto:pharmacyce@swosu.edu)

visit [www.southwesternpharmacy.com](http://www.southwesternpharmacy.com)

# Southwestern Pharmacy



## Continuing Pharmacy Education Seminar



Continuing Education

**November 6-7, 2010**  
**Oklahoma City, Oklahoma**

**OKLAHOMA CITY, NOVEMBER 6-7, 2010**

Nonprofit Organization  
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### CONTINUING PHARMACY EDUCATION SEMINAR PRE-REGISTRATION

**OKLAHOMA CITY**     SAT. ONLY, **NOV. 6**     SUN. ONLY, **NOV. 7**     BOTH DAYS, **NOVEMBER 6 & 7**  
\$120 (7 HOURS)    \$135 (8 HOURS)    \$255 (15 HOURS)

FULL NAME \_\_\_\_\_  
PREFERRED MAILING ADDRESS \_\_\_\_\_  
CITY/STATE/ZIP \_\_\_\_\_ PRIMARY TELEPHONE \_\_\_\_\_  
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TOTAL AMOUNT \$ \_\_\_\_\_ (CHECK/MONEY ORDER PAYABLE TO SOUTHWESTERN PHARMACY ALUMNI FOUNDATION)  
 Yes, please apply my 10% discount for being a current member of the Southwestern PAA.     I am not a member of the Pharmacy Alumni Association, please provide information.

*(Pre-registration must be postmarked by November 3. Late fees applicable after November 3.)*

Mail (SW Pharmacy, Continuing Education, P.O. Box 702, Weatherford, OK 73096) Phone (580-774-7197) E-mail (pharmacyee@swosu.edu) Fax (580-774-3243)